



Conference Program

January 21, 2017; Saturday

Registration (Ground Floor)

8:00 a.m. – 9:00 a.m.

Opening Ceremony and Keynote | Room: 126

Time: 9:00 a.m. – 10:30 a.m.

“The New Media and English Studies: Revisioning English Studies in Bangladesh”

Speaker: Dr. Fakrul Alam, Professor, Department of English, University of Dhaka

Chair: Mr. Zohur Ahmed

Tea (Cafeteria)

10:35 a.m. – 10:50 a.m.

Parallel Session 1 | Room: 126

Time: 10:55 a.m. – 12:55 p.m. – Presentations

12:55 p.m. – 1:10 p.m. – Discussions

Session Chair: Dr. Muhammad Shahriar Haque

Theme: “New Media and Marketplace”

1. Sidratul Moontaha Mitul: “We Buy, Therefore We Are: Are Advertisements Remolding our Identity?”
2. Dr. Khan Touseef Osman: “Towards a Postmemorial Poetics: The Aesthetic Consequences of Trauma for Second Generation Authors”
3. Abdullah Al Mamun: “Literature (“aesthetics” and “Marketization”) in the Hands of Media Capitalists”
4. Nishat Parvez: “Advertising in Facebook: Consumerism and Trends (Case Study: Bangladesh)”
5. Md Shazed Ul Hoq Khan Abir: “The Fluid Identity of an Author on Social Media: End of Publisher’s/Editor’s Supremacy?”

Parallel Session 2 | Room: 240
Time: 10:55 a.m. – 12:55 p.m. – Presentations
12:55 p.m. – 1:10 p.m. – Discussions

Session Chair: Mr. Zohur Ahmed

Theme: “New Media and Language Learning/ELT”

1. Mohammed Mizanur Rashid & Nusrat Zahan Chowdhury: “Too cool, too curious – Following the Patterns of an (Un)Interested Mind Learning English through Cyberspace”
2. Md Mokarrom Hossain & Md Mahadhi Hasan: “Language Lab in Foreign Language Teaching: Reshaping the Ways We Teach English; Innovation, Adaptation and Possibilities”
3. Ms. Tahmina Begum & Naeem Hasan: “New Media and Online Education”
4. Arjumand Ara, Kazi Amzad Hossain, & Tamanna Sharmin Kabir: “The Effects of Social Networking Sites on the Academic Language Usage of the Tertiary Level Students of Bangladesh”
5. Shushmita Hossain Khan, Dewan Tahsin Tabassum, & Nuzhat Mowsufa: “New Media and Distortion of Academic Language: A Critical Study”

Parallel Session 3 | Room: 241
Time: 10:55 a.m. – 12:55 p.m. – Presentations
12:55 p.m. – 1:10 p.m. – Discussions

Session Chair: Ms. Masrufa Ayesha Nusrat

Theme: “New Media and Gender”

1. Ariful Islam Laskar: “New Media Conquest in our Space of Relationship: (Re) defining and (Re) structuring Bridging the Divide or Divide the Bridging”
2. Vikarun Nessa & Fouzia Reza: “Images and Body Identities in the Age of New Media”
3. Sajid Hasan: “Re/discovering the Self- Queering, Fetishization, and Deconstruction”
4. Humayra Akhter & Ahmed Abid: “New Media and Women on ‘Pages’: Creating or Distorting a New ‘Identity’?”
5. Nazmun Naher Shishir: “Negotiation of Identity through Love-Loss: Simulation of Music in Haruki Murakami’s *Norwegian Wood*”

Parallel Session 4 | Room: 242
Time: 10:55 a.m. – 12:55 p.m. – Presentations
12:55 p.m. – 1:10 p.m. – Discussions

Session Chair: Dr. Moriam Quadir

Theme: “New Media and Representation”

1. Sadat Zaman Khan & Abdur Rahim: “Representation of the people at Margin in New Media: A Study of the Rohingyas in Bangladesh”
2. Shamima Akter Shanta & Saifa Haque: “What in News in Forming/Deforming Identity?”
3. Shehreen Aatur Khan: “New Media’s Hyperrealism in Identity Formation”
4. Muntaha Nasrin, Afia Mursheeda, & Ramisa Rahman: “Modern News Media: Free Occasion for Public Opinion or Bewildering ‘Real’ Opinion?”
5. Qazi Arka Rahman: “B is for Bubble...and ‘Beware’: The filtered and fragmented reality of our ‘news feed lives””

Lunch (Cafeteria)
1:15 p.m. – 2:10 p.m.

Parallel Session 5 | Room: 126
Time: 2:15 p.m. – 4:15 p.m. – Presentations
4:15 p.m. – 4:30 p.m. – Discussions

Session Chair: Mr. Mashrur Shahid Hossain

Theme: “New Media and Visual Culture”

1. Dr. Muhammed Shahriar Haque & Md. Tanvir Ahamed Siddiki: “Web 1.0/Web 2.0 Sub-culture in Identity Formation: Manga and Anime in Focus”
2. Nujhat Nuari Islam: “Screening Vampires: Identity Formation from Texts to Mass Media”
3. Fouzia Reza & Farhana Yasmin: “Cashing on Clashes: Gamer Identities, Global Capitalism, and the Subaltern Youth”
4. Md Jahirul Islam & Sheikh Shamim Ashraf: “Accents of the Bangladeshi English News Presenters: A study of Language Ownership & Identity in the Media”
5. Tahmina Begum & Naushin Nazifa Islam: “How Educators Can Best Utilize the Resources of New Media for Professional Development: An Exploratory Study”

Parallel Session 6 | Room: 240
Time: 2:15 p.m. – 4:15 p.m. – Presentations
4:15 p.m. – 4:30 p.m. – Discussions

Session Chair: Mr. Shafiqur Rahman

Theme: “New Media and Violence”

1. Raihana Sayeeda Kamal: “Terrorism Using Social Media Sites”
2. Tawhida Wahed: “New media and Violence”
3. Ahmed Jibal Manar, Afsana Bintey Helal, & Sumaiya Jannat Fariha: “The Tale of YouTube: A Platform of Moral Degradation”
4. Umme Farhana: “Cyber Bullying: A Euphemism?”

Parallel Session 7 | Room: 241
Time: 2:15 p.m. – 4:15 p.m. – Presentations
4:15 p.m. – 4:30 p.m. – Discussions

Session Chair: Dr. Afrin Zeenat

Theme: “New Media and Literature”

1. Rifat- E- Noor: New Media & Literature
2. Asmaul Husna & Asif Bin Ali: “Material World or Materialities: A Dystopia in the Characters of *Norwegian Wood*”
3. Md Abu Shahid Abdullah: “Healing Trauma and Reasserting Identity through Remembrance: A Comparative Study between Joanne Fedler’s *The Dreamcloth* and Toni Morrison’s *Beloved*”
4. Md Abu Shahid Abdullah: “Fluids, Cages, and Boisterous Femininity: The Grotesque Transgression of Patriarchal Norms in Angela Carter’s *Nights at the Circus*”
5. Naeem Hasan, Rahnuma Shabiba, & Rejbin Naher: “Literary Canons and New Media: A New Functionality?”

Parallel Session 8 | Room: 242
Time: 2:15 p.m. – 4:15 p.m. – Presentations
4:15 p.m. – 4:30 p.m. – Discussions

Session Chair: Ms. Israt Jahan

Theme: “New Media and Classroom”

1. Md. Mahadhi Hasan & Zohur Ahmed: “Impacts of Teaching Speaking Skills in a Flipped Classroom: A Study of ESL Instructors at Tertiary Level in Malaysia”
2. Fahmida Ali, Tairen Azad, Marzia Rahman, & Ananna Debnath: “The Use of New Media at Secondary Level Education: Prospects and Challenges”
3. Md. Muntashir Raquib: “Potter’s Magic in Classroom”
4. Antara Roy Chowdhury, Farhana Jahan Mehedi Siddika, & Maguba Tasnim: “Facebook in Classroom: Learning through ‘Edutainment’”

Plenary Session | Room: 126
Time: 4:30 p.m. – 5:20 p.m.

“Becoming Someone Else?: Avatars, Immersive Learning, and Teaching Language in Bangladesh”
Speaker: Mashrur Shahid Hossain, Associate Professor, Department of English, Jahangirnagar University
Chair: Dr. Afrin Zeenat

Closing Ceremony| Room: 126
Time: 5:20 p.m. – 5:35 p.m.

Tea (Cafeteria)
5:40 p.m. – 6:00 p.m.